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Data Privacy Week 2023...

...the perfect time to improve protection of your privacy

Think about this, for example:

Are your social media accounts public?

If so, that increases the chance of identity theft. You're open to cyber-attacks if you share too much information online. Avoid this by limiting who can see your profiles.

Your personal information is valuable. Many companies want your personal information to sell or market things to you. More concerning is that hackers, or anyone with bad intentions, can use your personal information in all kinds of ways that can harm you, such as cyberbullying, theft, fraud, and so on.

Many social media platforms make your profile "public" by default, which means that anyone online can see your profile from anywhere in the world. This puts you at risk.

Tips for protecting your privacy on social media

- **Choose** who you share your personal information with.
- **Review** your privacy and security settings for each app.
- **Put limits** on who can see your posts, your location & other sensitive information.
- **Ensure** that your friends on social media are people you've met **in real life**.

This year, spend some time during Data Privacy Week making sure your privacy is top of mind.